



Tourist Bureau Survey

We thank you for visiting Anytown USA. Please fill out this short survey so that we can see how we are doing.

Name of Hotel/Motel: _____

Date of visit: ___ / ___ / _____



Barcode type EAN13

- 0
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9

1. What was the main purpose of your trip?

- Vacation
- Business
- Attend/participate in sporting event
- Other _____

2. How did you hear about our area?

- Travel Agent
- Television
- Newspaper
- Radio
- Internet
- Magazine
- Recommendation
- Other

3. How many nights did you stay with us?

- 1 night
- 2 nights
- 3 nights
- 4 nights
- 5 nights
- 6 nights
- 7 nights
- 8 nights or more

4. Please list all of the sources you used to gather information about our area:

- Advertised number/address
- Travel agent
- Friend/Relative
- Internet
- Chamber of commerce
- Other

5. How did you arrive to the area?

- Air
- Bus
- Train
- Car/truck/RV/motorcycle

6. Approximately how much did you spend on your entire visit (including airfare, gasoline, lodging, meals, entertainment, etc.)?

- \$1000 or less
- \$1000 - \$2000
- \$2000 - \$3000
- \$3000 - \$4000
- \$4000 - \$5000
- More than \$5000

7. How many total people were there in your group?

- 1
- 2
- 3
- 4
- 5
- 6 or more

8. How many children did you have traveling with you?

- 1
- 2
- 3
- 4
- 5 or more
- No children

9. What was the main reason you came to our area?

- Business purposes
- Beach destination
- Recommendation
- Part of a package
- Reasonable price
- Been here before

10. What activities did you engage in while in the area?

- Sightseeing
- Golf
- Beach/swimming
- Fishing
- Dining
- Sporting event
- Shopping
- Theater

11. How would you rate the following:

Excellent Good Fair Poor

- Lodging
- Local Restaurants
- Transportation
- Local Attractions
- Area Roads
- Shopping
- Value for cost
- Overall Visit

12. What is your total household income?

- Under \$15,000
- \$15,000 - \$24,999
- \$25,000 - \$34,999
- \$35,000 - \$44,999
- \$45,000 - \$54,999
- \$55,000 - \$64,999
- \$65,000 - \$74,999
- \$75,000 or higher