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For Immediate Release

Gravic, Inc.'s Data Collection and Analysis Solutions at FETC in Orlando, FL

Malvern, PA – January 18, 2009 – Last week Gravic attended the Florida Education Technology Conference at the Orange County Convention Center in Orlando, FL. We were pleased to showcase our data collection and analysis solutions to the show attendees and visit with our customers at the show. We discussed and gave demonstrations showing many uses for Remark Office OMR[®] and Remark Web Survey[®] including; tests, assessments, parent surveys, quizzes, attendance tracking, school climate surveys, student balloting, registration forms, research studies and many other plain-paper or online forms. Attendees were very impressed with the ease of use and flexibility of both products.

Capture data from plain-paper OMR forms you create in any Word processor or form design program with [Remark Office OMR](#) and an image scanner or multi-function device. The software recognizes many 1D and 2D barcodes, machine printed text with optical character recognition (OCR), and supports automatic form, page and respondent identification.

For online forms, [Remark Web Survey](#) allows you to create, host and administer your own online forms without know any web programming. There are no limitations on the number of forms you create or respondents you receive. Use the built-in email client to create, send and

track invitations. Remark Web Survey contains many advanced features including; password protection/login pages for tracking and limiting respondents, confirmation pages, skip patterns or question branching based on how questions are answered, answer piping allowing you to "pipe" the answer from previous questions into a future question, answer or label, add a pause button to allow your respondent to come back at a later time and complete their online form and many more.

Both products come with Remark Quick Stats™, a built-in analysis component, which provides powerful reports for test grading and survey tabulation. Reports produced can measure students' performance on specified learning objectives and include; student grade reports, demographic comparison reports, test statistics, survey statistics, item analysis and many more.

Please visit <http://www.gravic.com/remark/downloads/demo.html> to download a free working demo or to sign up for an online demo.

About Gravic, Inc.

Gravic, Inc. is a world leader in providing innovative data collection, transformation, and distribution solutions. For over 25 years, our software product groups have produced technologically advanced solutions that improve the businesses and personal lives of our over 40,000 customers.

Used in tens of thousands of locations across the globe, Gravic's Remark software products save time and money in the collection and analysis of data from paper and web surveys, tests, assessments, evaluations and other forms. Remark customers include Primary Education (K-12), Higher Education, Government, Nonprofits, Healthcare, Training and HR, Market Research, Meeting Planners, and small and large Businesses. Interested readers can visit the

Gravic website and download a free demo at <http://www.gravic.com/remark> or call 1.800.858.0860 for more information.

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Note to Press: We will consider requests for a full review copy of any of our products. Contact Steve Joslin at marketing@gravic.com or 1.800.858.0860.

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