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**For Immediate Release**

**Remark Web Survey® 4.0 Combines Ease of Use and Powerful Functionality**

Malvern, PA – April 2nd, 2008 - Gravic, Inc.'s Remark Products Group today announced the availability of Remark Web Survey 4, the newest evolution in web-based data collection and analysis software. Remark Web Survey 4 offers a cutting edge interface and powerful new features that enable anyone to design and publish their own online forms. Remark Web Survey is a highly cost-effective online data collection solution, with various licensing options to meet customers' needs.

Remark Web Survey 4 is based on the feature-rich framework of previous versions, including intuitive web form design, conditional branching, pause and resume functionality, password protection, automatic form upload, confirmation pages and more. Users of Gravic's popular Remark Office OMR® and Remark Classic OMR® products can easily convert paper forms into web forms and can combine the data sets for analysis. New features created for version 4 include: an email center for sending survey invitations and reminders to better track respondents, answer piping to show data entered by the respondent in future questions and labels, the ability to provide additional information with popup info pages, the ability to control the number of respondents with respondent capping, randomization of answer choices, view live

respondent statistics online with Remark Live Stats™, enhanced online form design with multiple columns of questions, headers and footers, and more.

Remark Web Survey also includes Remark Quick Stats®, an analysis component that tabulates surveys, grades tests, and generates reports and graphs. With the click of a button, Remark Quick Stats creates several reports that include analysis and statistics relative to each item on a survey. Also included are crosstabulation reports and a report to compare responses from different demographic groups. The new analysis module offers the option to report on groups of questions and to compare results against benchmark values. The response reports show all the open-ended responses for each question or for each respondent depending on which option is specified. Remark Quick Stats also includes full test grading capabilities for those doing online testing or training.

### **About Gravic, Inc.**

Gravic, Inc. is a world leader in providing innovative data collection, transformation, and distribution solutions. For over 25 years, our software product groups have produced technologically advanced solutions that improve the businesses and personal lives of our over 35,000 customers.

Used in tens of thousands of locations across the globe, Gravic's Remark software products save time and money in the collection and analysis of data from paper and web surveys, tests, assessments, evaluations and other forms. Remark customers include Primary Education (K-12), Higher Education, Government, Nonprofits, Healthcare, Training and HR, Market Research, Meeting Planners, and small and large Businesses. Interested readers can visit the Gravic website and download a free demo at <http://www.gravic.com/remark> or call 1.800.858.0860 for more information.

## DETAILS TO ACCOMPANY GRAVIC'S PRESS RELEASE

### COST

- Remark Web Survey 4.0 Standard: Single User License is \$250 (multi-user packages available). Upgrades from version 3.x are \$100.
- Remark Web Survey 4.0 Professional: Single User License is \$995 (multi-user packages available). Upgrades from version 3.x are \$350.

### SYSTEM REQUIREMENTS

#### DESIGNER COMPONENT:

- Personal Computer with 1 GHz or faster processor
- Windows 2000 SP4, XP SP2, Server 2003 or Vista
- Internet Explorer 6 or later
  - Used for viewing forms as they are created in the Designer component
  - Internet Explorer does not need to be your default web browser; it need only be installed and configured for use on the system
- 1 GB RAM
- 1 GB free fixed disk space
- CD-ROM drive (for installation purposes)
- Screen/monitor resolution of 1024x768 or higher and at least 32-bit color
- Mouse or other pointing device
- Internet connection required for automatic form publishing and data downloads

#### SERVER COMPONENT:

- A Unix, Linux or Windows based web server capable of running Perl CGI scripts
- Perl 5.6.2 or later
  - See [www.perl.com](http://www.perl.com) or [www.activestate.com](http://www.activestate.com) for information on obtaining a copy of Perl
  - Version 5.8 is necessary if you plan to use SMTP authentication when sending emails
- A qualified web site administrator with root/admin access to the web server

#### WEB SITE LINKS TO MORE INFORMATION:

- Feature list:  
<http://www.gravic.com/remark/websurvey/features.html>
- Features specific to upgrade:  
<http://www.gravic.com/remark/websurvey/rws4.html#features>
- Standard vs. Pro features:  
<http://www.gravic.com/remark/websurvey/features.html#matrix>

- Product overview:  
<http://www.gravic.com/remark/websurvey/>
- Product introduction demo:  
[http://www.gravic.com/remark/websurvey/rws4\\_intro.html](http://www.gravic.com/remark/websurvey/rws4_intro.html)
- Features demo form:  
<http://www.gravic.com/cgi-bin/rws4.pl?FORM=RemarkWebSurvey4>

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Note to Press: We will consider requests for a full review copy of any of our products. Contact Steve Joslin at [marketing@gravic.com](mailto:marketing@gravic.com) or 1.800.858.0860.

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