



## PRESS RELEASE

For Release on January 18, 2010

PRESS CONTACT: Susan Loeliger, +1.610.647.6250; [sbmarketing@gravic.com](mailto:sbmarketing@gravic.com)

### Gravic, Inc. Announces BASE24™ Support

---

**Malvern, PA, January 18, 2010** Gravic, Inc., the makers of the award-winning Shadowbase® data replication product line, announces affordable solutions for active/active replication of BASE24™ environments. Gravic, an inventor of bi-directional replication and a world leader in providing high availability and continuous availability now provides BASE24 support in its patented Shadowbase product line:

- Uni-directional Active/Passive for Disaster Recovery
- Uni-directional Sizzling-Hot-Takeover Active/"Almost Active" for High Availability
- Bi-directional Active/Active for Continuous Availability
- Heterogeneous Data Warehouse Feeds
- Real-Time Event-Driven Business Intelligence Solutions

For disaster recovery, Shadowbase software loads and maintains hot site backups of production databases for seamless recovery in the event of a primary system failure. It also supports *Sizzling-Hot-Takeover* architectures where the backup node's application is running and ready to take over on a moment's notice.

For continuous availability via active/active architectures, Shadowbase technology provides the highest level of business continuity available, enabling two or more simultaneously active systems within the architecture. It scales applications and databases across multiple physical nodes to create one logical system that can scale linearly and survive the failure of an entire node.

For database, system, or site migrations with zero application downtime, Shadowbase technology seamlessly migrates to new systems or sites, or upgrades applications, with minimal or zero application downtime. It keeps the new database synchronized with the old until all applications have been migrated to the new environment, avoiding the risk of the usual long outage "Big-Bang" cutover approach.

For real-time data integration, Shadowbase software integrates application data with subsecond latency across two or more homogeneous or heterogeneous platforms and databases. It uses uni-directional or bi-directional replication depending on the needs of the applications and projects and provides event-driven replication to support real-time processing as events occur.

For real-time business intelligence, Shadowbase software feeds events from BASE24 environments into the data warehouse or data mart rules engine as they occur, optionally returning results to control operational decision-making processing.

Gravic, Inc. is a privately-held corporation located in Malvern, PA, about twenty miles west of Philadelphia, PA, USA. Gravic makes a number of computer software products for data collection, transformation, and distribution uses. Customers of its Shadowbase data replication products include banks, financial and brokerage firms, insurance companies, stock exchanges, electric utilities, and telecommunications companies. For more information on Gravic and our data replication solutions for BASE24 please visit [www.gravic.com/shadowbase/base24](http://www.gravic.com/shadowbase/base24), or email us at [shadowbase@gravic.com](mailto:shadowbase@gravic.com).

#### **PRODUCT CONTACT INFORMATION:**

Dick Davis, Shadowbase Sales Manager  
Gravic, Inc.  
301 Lindenwood Drive, Suite 100  
Malvern, PA 19355 USA  
+1.610.647.6250

###